



Welcome

Dennis R. Phillips, Mayor

Miles Burdine, Chamber CEO

Dr. Lyle Ailshie, Superintendent

www.Kingsport.com



What if there were a place...

- ▶ **Where the hottest summer days were like New England or the Minnesota Northwoods, but the winter snowfall was 34 inches less?**
- ▶ **Where the annual high and low temperatures were like the California Wine Country (minus the faultline)?**
- ▶ **Where the average winter days were like Atlanta, but the summers had 35 fewer sweltering 90+ degree days?**
- ▶ **Where the number of 90+ degree days were half that of the Colorado Rockies (and the winters had 45 fewer inches of snowfall)?**
- ▶ **Where lush green vegetation was naturally maintained by rainfall amounts comparable to the Pacific Northwest?**
- ▶ **Where nature's beauty unfolded in four balanced seasons?**
- ▶ **And what if that place's natural watershed scored a perfect 100?**
- ▶ **And it was equidistant from every major metropolitan market in the eastern United States?**
- ▶ **Oh, and did I mention it is consistently one of the most affordable places to live?**
- ▶ **Mix in some of the nicest, most accommodating people in the world...**

And you have Kingsport, Tennessee ... it very well could be your perfect place!

Location, Location, Location

Midway between New York-New Orleans and Chicago-Orlando



Compared with its proximity to Memphis, Kingsport is closer to:

Charlotte = 208 mi
Columbia, SC = 240 mi
Snowshoe, WV = 265 mi
Nashville = 280 mi
Atlanta = 281 mi
Louisville = 286 mi
Cincinnati = 290 mi
Columbus, OH = 311 mi
Charleston, SC = 250 mi
Richmond = 346 mi
Birmingham = 356 mi
Myrtle Beach = 385 mi
Savannah = 393 mi
Hilton Head = 394 mi
Indianapolis = 396 mi
Washington = 397 mi
Pittsburgh = 404 mi
Outer Banks = 482 mi
Baltimore = 432 mi
Cleveland = 471 mi



Kingsport,
TN-VA

Kingsport's population is large enough to have amenities, but small enough to avoid problems like traffic and crime.

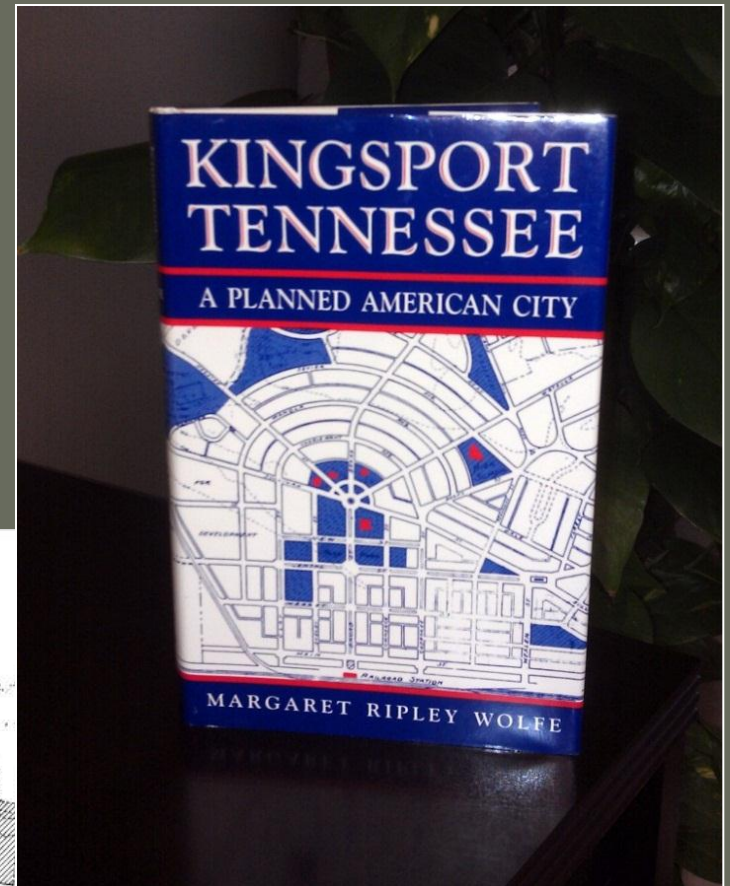
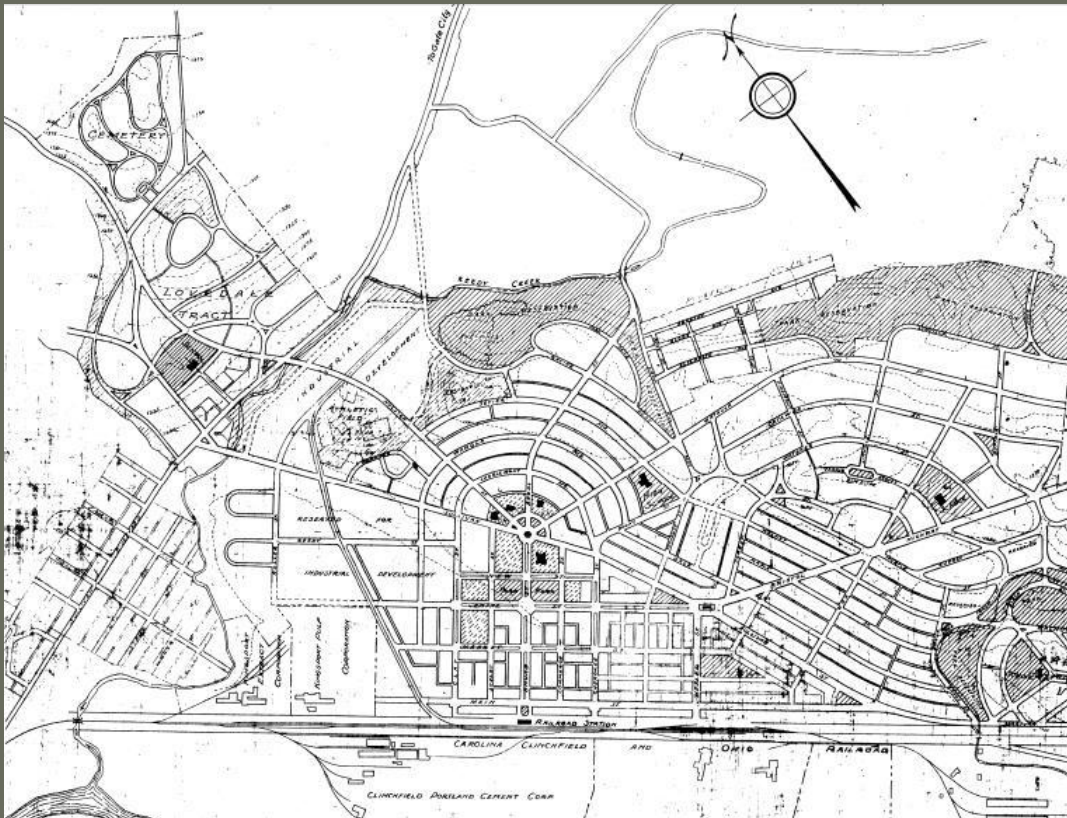
Nashville, TN	1,593,050
Memphis, TN-MS-AR	1,316,579
Knoxville, TN	699,180
Greenville, SC	638,576
Chattanooga, TN-GA	530,205
Asheville, NC	422,752
Kingsport, TN-VA*	310,695
Roanoke, VA	308,893
Charleston, WV	304,571
Spartanburg, SC	284,713
Clarksville, TN-KY	274,695
Charlottesville, VA	199,776
Johnson City, TN	198,974
Anderson (Clemson) , SC	187,269
Blacksburg (Virginia Tech)	161,768



**1,000,000 within 50-mile radius*

"The Kingsport Spirit"

"Were I to undertake to define the spirit underlying every step in the growth of Kingsport, from the days of its humblest beginning until now, I could not avoid the assertion that the spirit...is one of mutual helpfulness and a willingness to submerge selfish interest..."



GENERAL MAP KINGSPORT ^{of} TENNESSEE

COMPILED IN THE OFFICE OF
JOHN NOLAN CITY PLANNER
HARVARD SQ. CAMBRIDGE MASS.
1919

To Bristol

Economy in Transition

Transitioned from 'working hard' to 'working smart'

2010 Employees By Occupation	Count	
<i>"White Collar" Employees</i>	32,038	53.4%
Administrative Support Workers	9,705	16.2%
Executive Managers & Administrators	6,146	10.3%
Professional Specialty Occupations	7,547	12.6%
<i>"Blue Collar" Employees</i>	27,914	46.6%
Other Services Site Based	8,398	14.0%
Precision Craft & Repair	6,189	10.3%



Six Major Non-Traditional Economic Development Initiatives

- Higher Education (Educate & Grow)
 - Recruit people (educated with income)
 - Retail amenities
 - Accessibility (airport)
 - Quality of life amenities
 - Commitment to education
- Small business & entrepreneurs
- Leisure/hospitality/sports tourism
- Redevelopment / Sustainability
- Public arts, sculpture, music, cultural amenities



Church Circle



Kingsport Academic Village brings 2,100 students downtown

Then and Now	1999 Summit	2010 ACS 5-Yr
College degree or higher	18%	32%
Median age	42.3	43.7
Over 65	21%	20%
Median Family Income	\$30,279	\$51,826

Harvard recognizes city's efforts to spur education

Most residents already consider Kingsport a special place. All the same, it's gratifying that the city has been identified by Harvard University as creating some of the most innovative education initiatives in the nation.

This week in Washington, D.C., the Ash Institute for Democratic Governance and Innovation at the John F. Kennedy School of Government at

Harvard University honored Kingsport as one of only six winners of the 2009 Innovations in American Government Awards.

The prestigious award is a recognition from one of the top universities in the nation of Kingsport's years of work in promoting and advancing higher education — from the Educate and Grow program, to the newly opened Kingsport Center for Higher Education, to the idea of creating an Academic Village in downtown Kingsport.

As Mayor Dennis Phillips noted, this incredible accomplishment will "draw attention to not only Kingsport, but the

from Carson-Newman College, King College, Lincoln Memorial University and the University of Tennessee.

Two other facilities are the Regional Center for Advanced Manufacturing to open in August with help from Eastman and Domtar, and the Pal Barger School of Automotive Technology, set to open downtown next year.

Such initiatives have already helped brand Kingsport as a community interested in lifelong learning and a high quality of life. That, in turn, has helped attract new business, retain existing businesses and retrain a labor force to meet the increasing demands of a truly global marketplace.

There are more than 15,000 economic development districts in the U.S., all equally eager for job growth. Given that enormous number of competitors, recognition by Harvard certainly helps increase Kingsport's visibility nationally, and that's an opportunity city leaders can capitalize on — along with the city's other, equally valuable, at-

most-industrial, infor-

Education a family affair for Church Hill foursome

■ **'As long as** you're willing to learn, you will learn here.'
— Troy Christian

By RICK WAGNER
rwagner@timesnews.net

KINGSPORT — When it comes to the Kingsport Center for Higher Education, the Christian family of Church Hill is keeping it all in the family.

Dad Troy Christian, mom Teresa,



and professors and among students.

"They're really here to help us learn," Teresa said of the professors, including her anatomy professor, whom she talked with as he came through a hall at the center during the family's recent interview. "You're about get to know everybody in your classroom by the end of the semester on a personal level."

Of the Christians:

• Troy has worked at Domtar for about four years. About three years

More than 75% of workforce in establishments with <9 employees



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2010	Count	%
1-4 Employees	1,381	56.4%
5-9 Employees	472	19.3%
10-19 Employees	290	11.8%
20-49 Employees	181	7.4%
50-99 Employees	75	3.1%
100-249 Employees	36	1.5%
250-499 Employees	8	0.3%
500-999 Employees	3	0.1%
1,000+ Employees	4	0.2%

[CNNMoney.com](#) > [Small Business](#) > [Best Places to Launch](#)

BEST PLACES TO LAUNCH

The best metro areas for small business startups

2009 ▾

Full List

Near You

Find Loans

Business Climate

Costs

Fastest small business growth

Educated workers

Low crime

High income

Growing economy

Fastest small business growth

In these metro areas, the number of small businesses -- companies with fewer than 50 employees -- grew fast from 2004-2007.

FASTEST GROWTH

SLOWEST GROWTH

Rank	Metro area	Small business growth rate	# of small businesses (1-49 employees)
1	Kingsport, TN	43.7%	6,087
2	St. George, UT	29.8%	4,224
3	Provo, UT	23.0%	10,525
4	Bend, OR	22.6%	6,554
5	Palm Coast, FL	22.4%	1,888

Best Places Winners


 Show: [All 50](#) [Top Large Places](#) [Top Midsize](#) [Top Small](#)

Top 25 Lists

[Small business growth](#)
[College-educated workers](#)


Find your law

Do you prefer a place is:

The factors that matter most to me are:

☐ Affordable wage

☐ Educated workers

☐ Low crime

Leisure, Hospitality, Sports Tourism

MeadowView Marriott
80,000+ guests per year

\$128 million in spin-off
private taxable
investments

Numerous national AAU
and USSSA championships

NASCAR

Direct Tourist Spending:

- Sullivan Co \$286.1 mm
- Washington Co \$194.7 mm



Prepared By:
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E-mail: smorse@utk.edu
www.southeasttourism.net

Leisure, Hospitality, Sports Tourism

- \$15 million
- Fitness, Competition, Wellness, Leisure
- Zero depth entries, ADA accessible
- Family/assisted changing rooms
- Indoor-Outdoor
- All ages and abilities
- Colocated with new YMCA

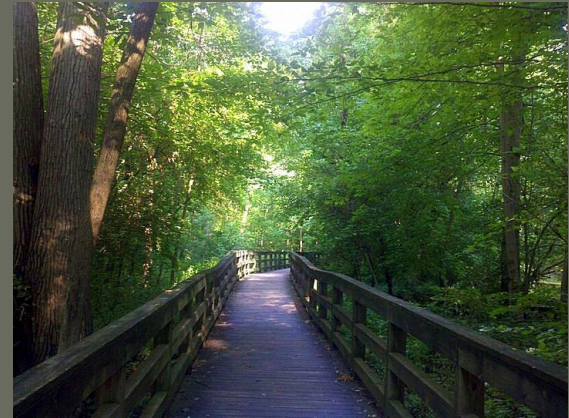


Kingsport Aquatic Center Progress – May 2012

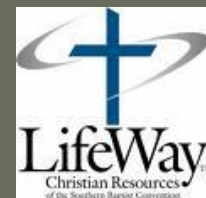
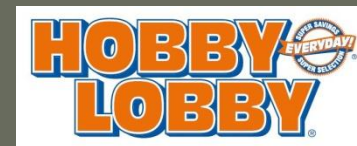


Leisure, Hospitality, Sports Tourism

- ▶ Bays Mountain Park
 - 3500 acre city park
 - 44 acre lake
 - Nature Center
 - Farmstead Museum
 - Planetarium with a 40 foot diameter dome
 - Attracts students from 33 counties in 5 states
 - Native wildlife habitats
 - ▶ Wolves, turtles, whitetail deer, bobcats, river otters, raccoons, raptors, raptor center, herpetarium, waterfowl aviary, watershed room



Since 2005, all of these
have located on a
redeveloped site

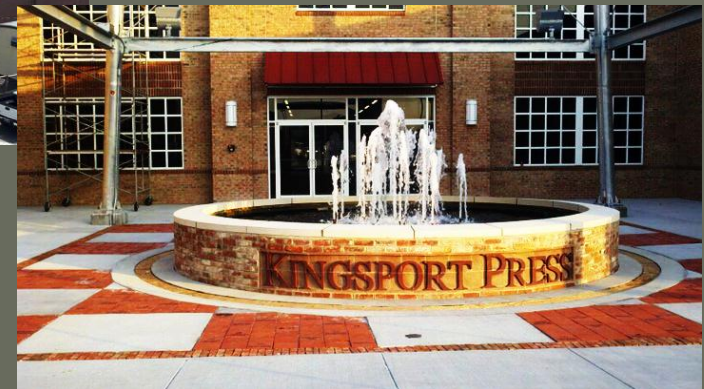
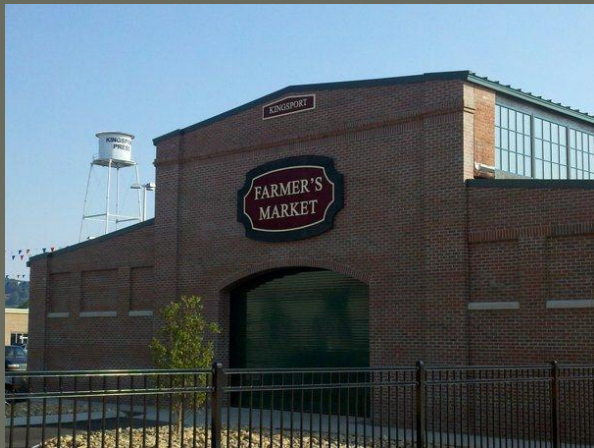


Downtown Kingsport Renaissance

\$114.9 million appraised value

\$41.7 million in private taxable
investment (1998-2011)

Excluding public/semi-public
non-taxable investment (an
additional \$129,000,000)



Kingsport's Farmer's Market is the largest and longest running natural foods market in the region, bringing locally grown foods to market *twice a week*



Downtown Kingsport's Concert Series attracts thousands of visitors every Thursday and Friday night from May through early September.



DOWNTOWN KINGSPORT CONCERT SERIES 2012

THURSDAY NIGHT

FRIDAY NIGHT

MAY 17 USAF STARLIFTER BAND

MAY 24 SCOTT MILLER BAND

MAY 31 HUNDRED ACRES & GUEST

JUNE 7 WEBB WILDER

JUNE 14 DAVE MATHEWS TRIBUTE BAND

JUNE 21 CHAIRMEN OF THE BOARD

JUNE 28 CHINA GROVE

JULY 26 BRINLEY ADDINGTON &
NASH STREET

AUG 2 SLIPPERY WHEN WET
(BON JOVI COVER BAND)

AUG 9 ATLANTA RHYTHM SECTION

AUG 16 BENNY WILSON BAND &
IVY ROAD

MAY 11 NILICHUCKY RIVER BAND

MAY 18 GLADE HOLLOW BAND

MAY 25 REPUBLIC STEEL

JUNE 1 TONY HOLT & THE
WILDWOOD VALLEY BOYS

JUNE 8 US NAVY BLUEGRASS BAND

JUNE 15 RASIN CANE BAND

JUNE 22 CODY NORRIS & WATAUGA
MT. BOYS

JUNE 29 WEST BOUND RANGERS

JULY 6 SHANNON & HEATHER
SLAUGHTER & COUNTRY
CLARE BAND

JULY 27 STEVE HELTON &
FLINT RIVER BOYS

AUG 3 SCOTT COUNTY BOYS

AUG 10 SHADOW RIDGE

AUG 17 TYLER WILLIAMS BAND

AUG 24 TENNESSEE SKYLINE

AUG 31 EAST TENNESSEE STATE
BLUEGRASS BAND



TEXT "CONCERTS" TO



Public Art & Sculpture



Lea Ann Rasar

www.MoveToKingsport.com

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The Facts

Careers

Homes

Families

Activities

Get the Relocation Guide

Welcome to Kingsport!



WELCOME TO KINGSFORT

Let us introduce ourselves

ABOUT KINGSFORT

This is our city

OUR AMBASSADORS

Kingsport's welcoming committee

www.Kingsport.com

THIS IS HOME.



You're happiest at home,
in the "Foothills" of Tennessee.

A place where you can put
your feet up, kick back with friends,
and "live the good life."

*With the help of community partners,
our city has a new home to share
online and your smartphone
– a brand new window to
share the reason why...
this is home.*


KINGSPORT.COM
on your desktop...on your phone

NAVIGATE | SOCIALIZE | TEXT ALERTS

Provided by Community Partners and Times Digital Group

The "Happy" Foothills of East Tennessee

USA Today Headline

"1 in 8 workers leave by 6 a.m."

➤ My commute to work	10 minutes
➤ My wife's commute	7 minutes
➤ Home Improvement & Garden Center	2 minutes
➤ Target, Kohl's, Dick's, Best Buy	3 minutes
➤ Greenbelt Park (walking/biking)	4 minutes
➤ Multiple restaurants, Starbucks, Dunkin Donuts	5 minutes
➤ Grocery, fitness, doctor, optometrist, urgent care, pharmacies	5 minutes
➤ Vet, boarding and grooming	5 minutes
➤ Hospital, medical center, specialists, trauma & emergency	6 minutes
➤ Car dealerships (service & maintenance)	6 minutes
➤ Nursing, assisted living, retirement, continuing care	7 minutes
➤ Elementary, Middle, High Schools, Mall, Bowling & Theatre	8 minutes
➤ Farmer's Market	9 minutes
➤ Churches, Pre-Schools, Childcare, Aftercare	10 minutes
➤ Downtown shops, entertainment, restaurants, art galleries	10 minutes
➤ Cheer, dance, gymnastics and sports	11 minutes
➤ MeadowView Marriott (meetings, events), YMCA, Aquatic Center	12 minutes
➤ Lakefront park and Boundless Playground	12 minutes
➤ Dog Park	12 minutes
➤ Kayaking, canoeing, fishing at Riverfront Park	14 minutes
➤ 3500 acre mountaintop park, planetarium & mountain biking	19 minutes
➤ Airport (& park at the front door)	20 minutes
➤ Marina, boat storage	27 minutes

For just about anything else....point, click and purchase at your convenience!

Kingsport is...Four Balanced Seasons



Kingsport is ...

Near 5 national parks

- ▶ Great Smoky Mountains
- ▶ Cumberland Gap
- ▶ Appalachian Trail
- ▶ Blue Ridge Parkway
- ▶ Andrew Johnson



Kingsport is ...

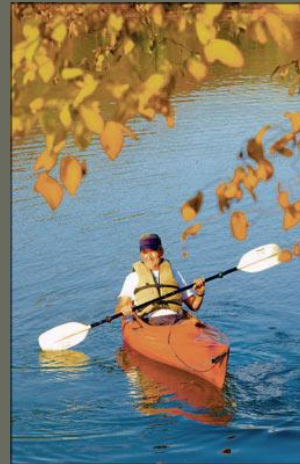
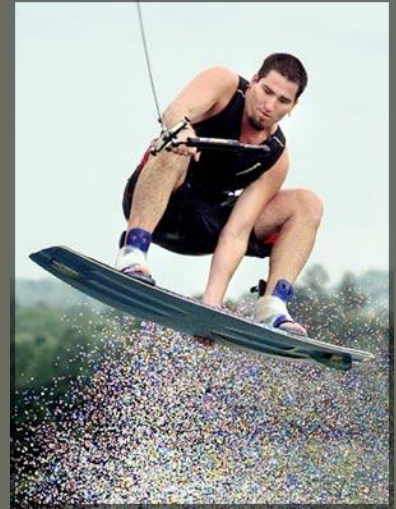
Less than 100 miles from 15 state parks in 4 states

- | | |
|---------------------|--------------------------------------|
| ▶ Tennessee | Warriors Path (in Kingsport) |
| ▶ Virginia | Natural Tunnel (22 miles) |
| ▶ Tennessee | Sycamore Shoals (35 miles) |
| ▶ Tennessee | Davy Crockett Birthplace (36 miles) |
| ▶ Virginia | Southwest Virginia Museum (40 miles) |
| ▶ Tennessee | Roan Mountain (53 miles) |
| ▶ Kentucky | Kingdom Come (62 miles) |
| ▶ Tennessee | Panther Creek (62 miles) |
| ▶ Virginia | Hungry Mother (67 miles) |
| ▶ Virginia | Wilderness Road (67 miles) |
| ▶ Virginia | Pinnacle Natural Area (71 miles) |
| ▶ North Carolina | Mount Mitchell (80 miles) |
| ▶ Virginia | Grayson Highlands (84 miles) |
| ▶ Virginia-Kentucky | Breaks Interstate Park (98 miles) |
| ▶ Kentucky | Carr Creek (98 miles) |

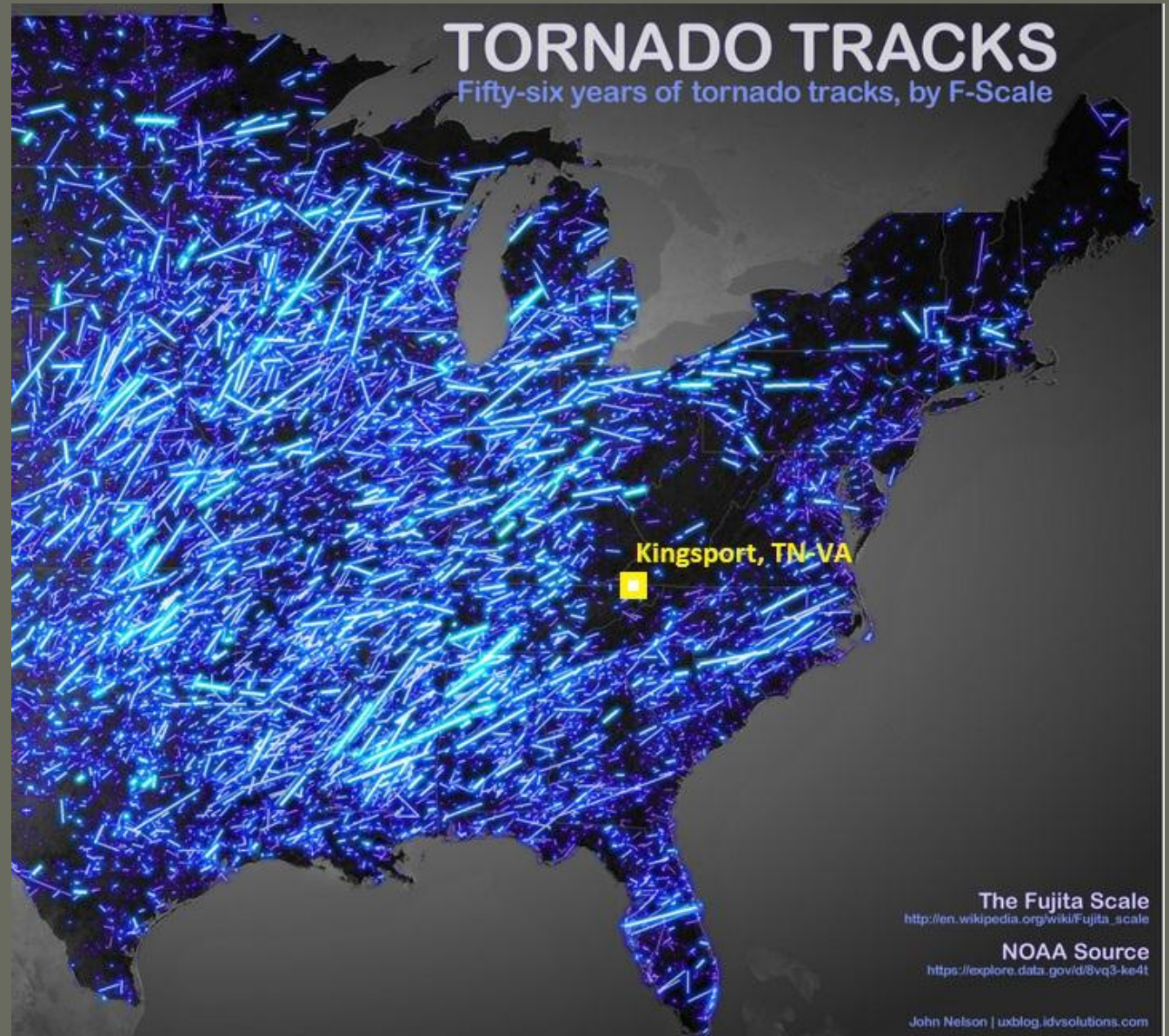
Kingsport is ...

Near 6 TVA lakes

- ▶ Fort Patrick Henry (inside Kingsport)
- ▶ Boone (15 miles)
- ▶ Cherokee (29 miles)
- ▶ South Holston (33 miles)
- ▶ Watauga (41 miles)
- ▶ Douglas (74 miles)



Sheltered
from
extreme
weather by
the timeless
Appalachian
Mountains





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Tri-Cities Regional Airport



a world-class airport - right here at home

Summer 2012

ROUNDRIP

New York \$260

Miami or Ft Lauderdale \$260

Tampa \$270

Houston \$280

Orlando \$290

Dallas \$310

Chicago \$340

Denver \$350

Providence \$390

Minneapolis \$410

Seattle \$450

Santa Ana \$470

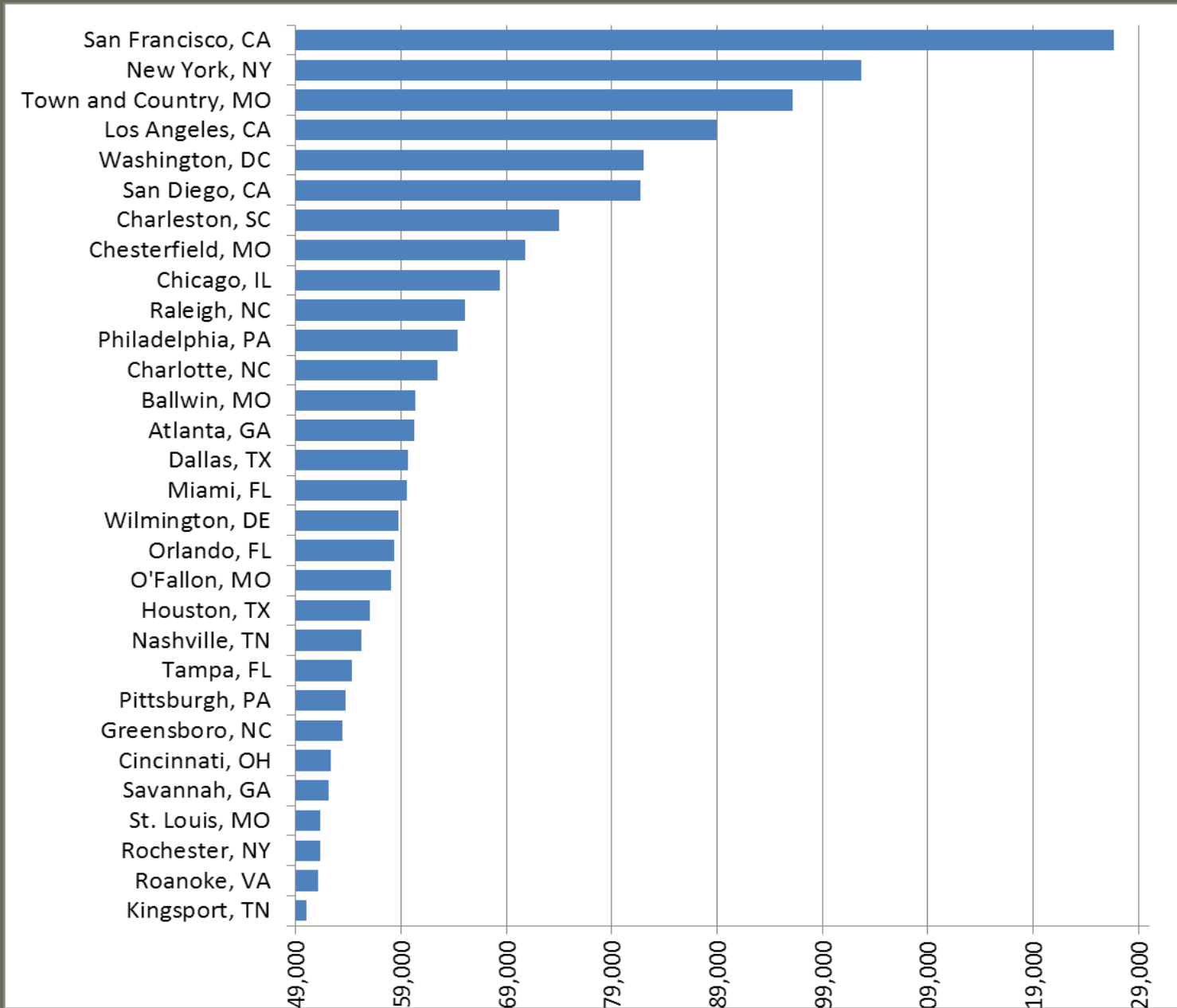
**Direct flights to
4 Cities:**

**Atlanta
Charlotte
Orlando**

St. Pete/Clearwater

**Closest Neighboring Airports:
Asheville (90 miles)
Knoxville (112 miles)**

Equivalent Cost of Living for \$50,000 (bestplaces.net/col)



Kingsport = Low Cost of Living + High Quality of Life

Total City & County property taxes = 1% of appraised home value

- No solid waste, garbage, trash or recycling fees
- No special school tax or tuition
- No special district tax (fire, parks, etc.)
- No wheel tax in Sullivan County
- No state income tax on salaries/wages
- No personal property tax on vehicles, boats, etc.
- No vehicle inspection fees
- No annual vehicle taxes of any kind
- Housing costs = 38% below national average
- Utilities costs = 12% below national average
- Transportation costs = 4% below national average
- Healthcare costs = 11% below national average
- Internationally accredited police, fire & medical responders





On the Market (Realtor.com 8/4/2012)	Kingsport	Church Hill- Mount Carmel	Scott County, VA	Jonesborough- Gray, TN	Fall Branch- Graysburg Hills	Blountville- Boone Lake	Johnson City	Bristol, TN-VA
Commute	0-14 min	12-26 min	16-19 min	20-25 min	20-34 min	24-36 min	28-31 min	27-40 min
Direction	-	West	North	South	Southwest	East	Southeast	Northeast
\$200,000- \$349,999	143	28	13	144	27	43	184	101
\$350,000- \$500,000	60	5	3	44	27	25	74	41
\$501,000+	26	1	3	58	5	22	67	34
Great Schools.org Rating	9 = Dobyns- Bennett High	5 = Volunteer High	8 = Gate City High	6 = Daniel Boone High	6 = Daniel Boone High	5 = Sullivan Central High	8 = Science Hill High	9 = Tennessee High
	8 = Sullivan South High		7 = Twin Springs High	6 = David Crockett High	8 = North Greene High	4 = Sullivan East High	6 = Virginia High	
	5 = Sullivan Central High		7 = Rye Cove High				4 = Sullivan East High	
	4 = Sullivan North High						5 = John Battle High	



EASTMAN CREDIT UNION[®]

ECU BESIDE YOU

- ▶ Who we are
- ▶ Relocation Rewards Program
- ▶ Special Incentives for Solutia

Something to think about. Regionally, these car dealerships are only available in this respective city...



Kingsport



Bristol

Johnson City





8th Best Place for Starting Over June 2011

- ▶ The Tri-Cities region of northeastern Tennessee and southwestern Virginia, in the Blue Ridge Mountains, was the birthplace of the country's earliest country-music recordings.
- ▶ **Kingsport also is making some bold moves to boost its economic fortunes by harnessing the education of its residents.** The city won accolades from both the National League of Cities and Harvard University for its city scholarship program.

Employer Profile

NO. 55

Eastman Chemical Co.

Kingsport, Tenn. [South Atlantic]

<http://www.eastman.com>

<http://www.eastman.com/Company/Careers/>

Why You Want to Work There

The newest employees at this chemical firm in Kingsport, Tenn., go through a formal yet flexible onboarding program. The employee's entire workgroup is involved, and the new hire is also paired with a mentor. As part of the development process, employees can work in various areas of the organization to build their experience, and interested employees are also given opportunities outside of IT, in areas such as manufacturing, to enhance their skills. An IT Development Club gives newer employees a better understanding of the organization, helps them identify career opportunities and network with others to develop business relationships. The club hosts informational speakers – usually top IT leaders – and social events where employees can enjoy activities such as bowling or hiking. **Fluid schedules** Flexible or alternate work arrangements include standard workweeks compressed into fewer than five eight-hour days. Many employees choose to work four nine-hour days and one four-hour day. The company also caters to diverse interests through clubs such as the Eastman Professional Development Club, International Club and various recreation clubs. An annual merit review process awards pay increases based on individual performance and an employee/team recognition directly links rewards and recognition to short-term employee contributions to business objectives.

Rank by company size

Medium, No. 15

EMPLOYEE STATISTICS

Total employees

8,633

Total IT employees

320



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Waconia, Minnesota

Only 30 minutes west of the Twin Cities, and it boasts an outdoor playground of natural beauty...plus a community indoor water park. The town is an especially friendly place to build a primary care practice in or near Minneapolis/St. Paul, then come home to this cozy settlement of 9,000 on the shores of Lake Waconia.



Medical. Economics®

SMARTER BUSINESS. BETTER PATIENT CARE.



Kingsport, Tennessee

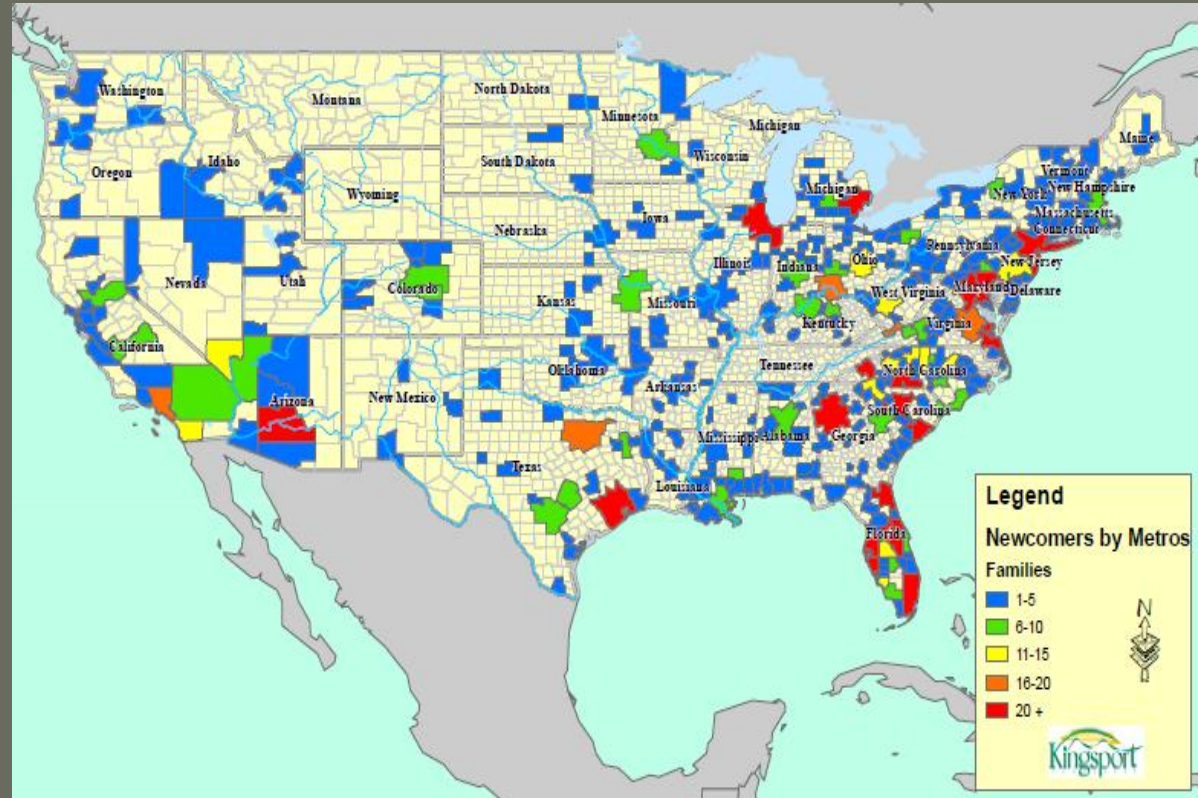
Recently named one of the best cities to practice medicine in America by

Medical Economics Magazine.

Top Metros Moving to Kingsport

2,608 families relocated from 49 states & DC (2006-2012)

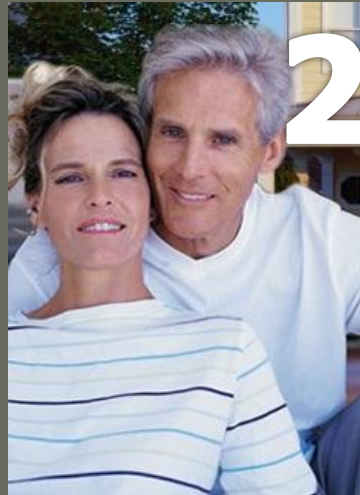
1	Tampa Bay, FL
2	Washington, DC-VA-MD-WV
3	Atlanta, GA
4	Miami-Ft Lauderdale, FL
5	New York-Northern NJ
6	Asheville, NC
7	Charlotte, NC-SC
8	Orlando, FL
9	Virginia Beach-Norfolk, VA-NC
10	Deltona-Daytona, FL
11	Detroit, MI
12	Chicago, IL-IN-WI
13	Houston, TX
14	Baltimore, MD
15	Charleston, SC
16	Phoenix, AZ
17	Jacksonville, FL
18	Sarasota-Bradenton, FL
19	Columbia, SC
20	Dallas-Fort Worth, TX
21	Cincinnati, OH-KY-IN



Who's moving to Kingsport?



Stable Careers



Steadfast Conservatives



Urban Commuter Families



Professional Urbanites



Grassroots Living



Small Town Success



Prime Middle America



New Generation Activists



Dream Weavers

Source: Experian Mosaic Guide (32 groups)

It might surprise you to know...



According to Experian, the top 3 segments of Kingsport's *total* population (as opposed to relocated population) resembles groups from:

1. Midwest/Northeast
2. Midwest/South
3. West Coast/Mountain West

So, while Kingsport is technically in the South, its residents hail from all parts of the country.

"Northern most southern place, southern most northern place,
Eastern most western place, western most eastern place"

"Not too hot, not too cold, just right"

5-Year House Price Appreciation

Source: FHFA.gov 1st Quarter 2012 (released May 23, 2012)

+7.68% Houston

+1.30% Dallas

+0.49% Kingsport, TN-VA

-0.43% San Francisco

-1.14% Greenville, SC

-1.51% Raleigh

-1.96% Portland

-2.79% Knoxville

-3.73% Denver

-3.92% Columbia

-3.92% Raleigh

-4.78% Nashville

-6.95% Roanoke

-8.60% Asheville

-8.90% Charlotte

-9.75% Kansas City

-9.90% Philadelphia

-9.23% St. Louis

-12.00% Milwaukee

-12.53% Boston

-15.70% Cleveland

-17.29% Charleston, SC

-18.79% Washington

-20.79% Baltimore

-27.48% Minneapolis

-28.56% Seattle

-30.02% San Diego

-31.50% Atlanta

-38.59% Los Angeles

-39.77% Tampa Bay

-21.93% Chicago

-47.02% Orlando

-49.80% Phoenix

-60.04% Las Vegas

7.4% = Dallas

7.5% = Houston

7.6% = St. Louis

7.8% = Seattle, Baltimore

7.9% = Kingsport, TN-VA

8.0% = Portland, Raleigh

8.0% = Johnson City, TN

8.5% = San Francisco

8.6% = Greenville, SC

8.7% = Orlando

8.9% = Philadelphia

9.0% = Tampa Bay

9.2% = San Diego

9.3% = Atlanta, Chicago

9.6% = Memphis, New York

10.0% = Charlotte

10.3% = Los Angeles

Jobs

updated July, 2012

Quick Summary of Unemployment Rate:

United States	8.4%
State of Tennessee	8.7%
City of Kingsport	8.4%
Sullivan County	8.0%
Hawkins County	8.3%
Kingsport-Bristol, TN-VA MSA	7.9%
Johnson City-Kingsport-Bristol, TN-VA CSA	7.9%

CITY OF KINGSPORT	2007	2011	2012	Change 5 years	Change 1 year
Unemployment Rate	5.3%	9.4%	8.4%	3.1%	-1.0%
Population**	44,758	48,205	50,851	7.7%	5.5%
Labor Force	19,360	20,230	20,940	8.2%	3.5%
Employed	18,340	18,330	19,180	4.6%	4.6%
Unemployed	1,020	1,900	1,760	72.5%	-7.4%

MORE VALUE, LOWER COST	Kingsport, TN	O'Fallon, MO	Chesterfield, MO	Ballwin, MO	St. Louis, MO
Kingsport, TN		-13.9%	-29.4%	-17.1%	-2.7%
Bristol, VA-TN	0.4%	-13.7%	-29.2%	-16.8%	-2.3%
Blountville, TN	1.1%	-13.0%	-28.6%	-16.2%	-1.6%
Johnson City, TN	1.8%	-12.4%	-28.1%	-15.6%	-0.9%
Jonesborough, TN	4.7%	-9.9%	-26.1%	-13.2%	1.9%
Abingdon, VA	7.6%	-7.4%	-24.0%	-10.8%	4.8%
www.bestplaces.net					
HEALTH	Kingsport	O'Fallon	Chesterfield	Ballwin	St. Louis
Air Quality (100=best)	46.3	20.3	12.4	12.4	13
Water Quality (100=best)	94	40	60	59	20
Superfund Sites (100=best)	97	40	10	10	10
Physicians per 100,000	353	108	388	388	287
EDUCATION					
School Expend.	\$5,179	\$4,097	\$5,109	\$5,316	\$4,902
Pupil/Teacher Ratio	15.8	17.5	16.8	15.5	16.4
Students per Librarian	610	751	595	604	560
Students per Counselor	369	417	291	330	362
COMMUTE TIME TO WORK					
Commute Less Than 15 min.	46.79%	22.62%	25.17%	20.62%	24.34%
Commute 15 to 29 min.	35.83%	34.27%	39.32%	34.64%	42.50%
Commute 30 to 44 min.	12.59%	28.69%	27.46%	29.84%	21.11%
Commute 45 to 59 min.	2.47%	10.18%	6.08%	10.35%	5.43%
Commute greater than 60 min.	2.32%	4.24%	1.96%	4.55%	6.61%

Will I have a good doctor?

1,053 physicians to serve you

ADOLESCENT MEDICINE	17.75	HEMATOLOGIST	1.00	PEDIATRIC CARDIOLOGY	2.00
ALLERGY & IMMUNOLOGY	4.00	HEMATOLOGY & ONCOLOGY	10.25	PEDIATRIC EMERGENCY MEDICINE	1.00
ANESTHESIOLOGIST	28.50	HEPATOLOGIST	2.00	PEDIATRIC GASTROENTEROLOGY	2.00
BARIATRICIAN	4.00	HOSPITALIST	21.00	PEDIATRIC HEMATOLOGY/ONCOLOGY	2.00
CARDIO THORACIC SURGEON	5.50	INFECTIOUS DISEASE SPECIALIST	3.00	PEDIATRICIAN	30.50
CARDIOLOGIST	31.00	INTERNAL MEDICINE	112.75	PHYSICAL REHAB SPECIALIST	6.00
CHILD NEUROLOGY	1.00	INTERVENTIONAL CARDIOLOGIST	1.00	PLASTIC SURGEON	6.00
CHIROPRACTOR	42.25	MEDICAL ONCOLOGIST	4.00	PODIATRIST	7.00
CLINICAL PATHOLOGY	1.00	NEONATOLOGIST	3.00	PREVENTIVE MEDICINE SPECIALIST	1.00
COLON/RECTAL SURGEON	1.00	NEPHROLOGIST	4.00	PSYCHIATRIST	20.00
CRITICAL CARE SPECIALIST	1.00	NEUROLOGIST	11.75	PSYCHOLOGIST	14.00
CYTOPATHOLOGY	2.00	NEUROSURGEON	8.75	PULMONOLOGIST	8.00
DERMATOLOGIST	14.00	NUCLEAR MEDICINE SPECIALIST	1.00	RADIATION ONCOLOGIST	4.25
DIABETES SPECIALIST	1.00	OBSTETRICS & GYNECOLOGY	44.25	RADIOLOGIST	5.00
DIAGNOSTIC RADIOLOGIST	23.00	OCCUPATIONAL MEDICINE SPEC	4.00	RESIDENT	165.25
EMERGENCY MEDICINE SPECIALIST	33.50	OPHTHALMOLOGIST	20.00	RHEUMATOLOGIST	9.00
ENDOCRINOLOGIST	4.00	OPTOMETRIST	31.00	SLEEP MEDICINE	11.00
FAMILY PRACTITIONER	114.25	ORTHOPEDIC FOOT & ANKLE	1.00	SPORTS MEDICINE SPECIALIST	1.00
GASTROENTEROLOGIST	17.75	ORTHOPEDIC SPINE SURGEON	2.00	SURGICAL ONCOLOGIST	1.00
GENERAL PRACTITIONER	4.00	ORTHOPEDIC SURGEON	21.25	THORACIC SURGEON	1.00
GENERAL SURGEON	15.25	OSTEOPATHIC PHYSICIAN	2.00	TRANSPLANT SURGEON	2.00
GENETICS SPECIALIST	2.00	OTHER SPECIALTIES	2.00	TRAUMA SURGEON	5.00
GYNECOLOGIC ONCOLOGIST	1.75	OTOLARYNGOLOGIST	13.00	URGENT CARE SPECIALIST	1.00
HAND SURGEON	1.75	PAIN MANAGEMENT SPECIALIST	14.00	UROLOGIST	13.00
		PATHOLOGIST	16.00	VASCULAR SURGEON	8.75

Source: Buxton Physician Intelligence Report

The Kingsport Spirit Continues...

Go big or go home

Dobbins Non-Profit Center, Carousel, Boundless Playground & Volunteers



New life in these old halls

V.O. Dobbins Sr. Complex dedicated

■ **'My father** would be so proud of this historic moment. It's an emotional moment, it really is.'
— Van Dobbins Jr.

By MATTHEW LANE
mlane@timesnews.net

KINGSFORD — The dedication of the newly renovated and expanded V.O. Dobbins Sr. Complex on Friday brought forth much applause, many thanks and moments of nostalgia and emotion for those in attendance — an event years in the making and one some say was long overdue for the Riverview community.

Kingsford held a ribbon cutting for the

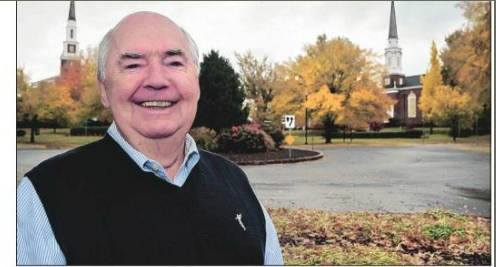


Above: Dr. Carroll Van West, director of historic preservation at MHSU, unveils the new historical marker for the V.O. Dobbins Sr. Complex during opening ceremonies on Friday. Below: Van Dobbins Jr. speaks at the ceremony. At left, Andrea Watersman, class of 1963, sings the school song for Douglas High School with fellow alumni, accompanied by the Dubuque Bennett High School Band.

see **Video Report**
www.timesnews.net

...et that has occurred at the facility during the past 15 months.

Built in 1961 and named after abolitionist Frederick Douglass, the building served as Kingsford's "blacks only" school — Douglas High School — until 2009 when students were assimilated into all-white schools throughout Kingsford. The city then turned the facility into a community center, renaming it after long-time Douglas Principal Van Dobbins Sr.



Charence "Bunky" Seay was appointed as Kingsford's first chief service officer by Kingsford Mayor Dennis Phillips. The position is part of the City of Service program which Kingsford has adopted. The goal of the chief service officer is to use impact volunteering to address economic development in the city.

VOLUNTEER IN CHIEF

Bunky Seay leading effort to spur economic development

By LEDIGH ANN LAURE
llaure@timesnews.net

When Kingsford Mayor Dennis Phillips joined nation across the nation to the City of Service program, his goal was to use impact volunteering to address local needs, specifically economic development. To lead this initiative,

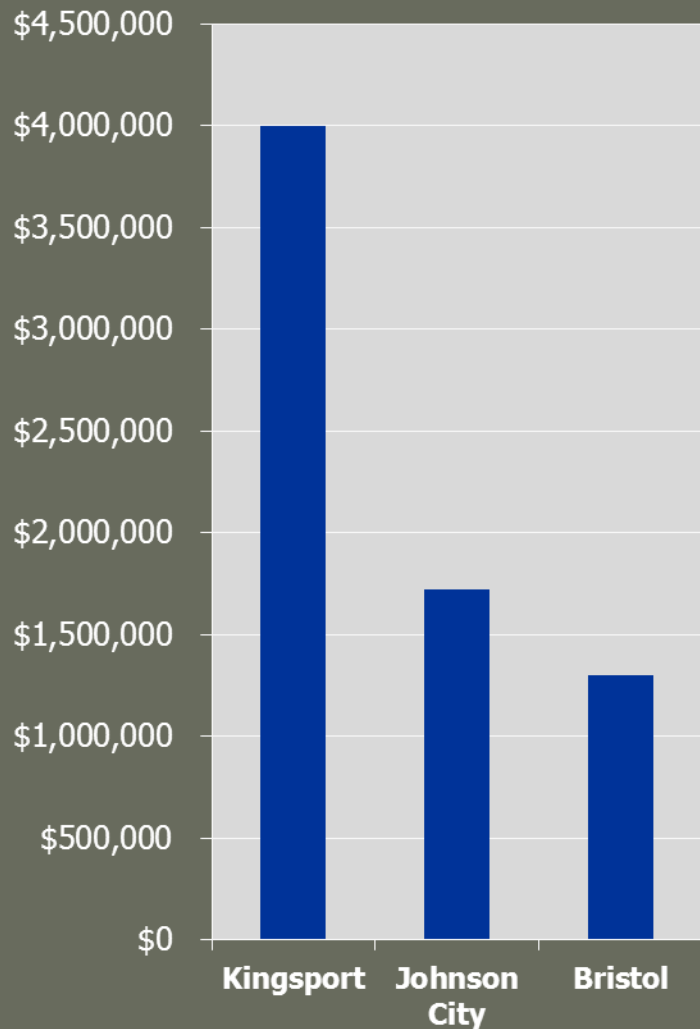
AARP made the proposal to the mayor and City Manager John Campbell ... and it was fairly apparent what initiative they wanted to address — economic development. John Campbell in particular wanted to address economic development.

ing to develop a database and catalog this talent so we can put it to work helping Kingsford identify potential new businesses to recruit or help existing companies expand.
Right now, Seay and his staff — Economic Development Researcher Jennifer Seal and Grants & Education Initiatives Director Martin Baker — are developing a service plan that must be approved by City of Service, since

—Bunky Seay



Kingsport's United Way goal exceeded \$4 million last year and is significantly more than the next highest in the region, another indicator of 'the Kingsport Spirit'



Kingsport  Times-News

Caring Kingsporters help United Way surpass goal

When longtime residents speak of Kingsport as a special place, it's generally not the climate or geography they have in mind, but the remarkable spirit of the residents. One of the clearest examples is Kingsport's annual United Way fund drive. This year, the United Way of Greater Kingsport not only met its goal of \$3.62 million, but exceeded it.

once cold will now be warm. Some who were once without decent clothing will now be cleanly dressed. Some who have gone to bed hungry will have full stomachs. Some who once despaired will now have hope.

But, of course, charity is not a one-way street. By giving, we nourish our own spirits.

Kingsport is green!

Household Green Index	
Kingsport	106.3
Asheville	103.4
Bristol	101.7
Johnson City	101.1
USA	100.0
South Atlantic Region	96.6
Knoxville	92.8
State of North Carolina	91.0
State of Tennessee	90.4
East South Central Region	88.4

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Litter free events



26 years



2006 Affiliate of the Year



32 years

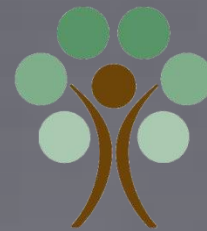


Kingsport City Schools – planned by Columbia University

pictured below: Dobyys-Bennett High School campus



“Student Focused ... World Class”



Kingsport
City Schools™

System Goals & Priorities

- Provide world-class curriculum and instruction
- Provide committed and innovative educators
- Furnish safe, appropriate, and well-maintained facilities
- Ensure business operations effectively support teaching and learning
- Engage families and community with schools



System Core Values

- We will plan for learning to occur
- We will teach for understanding
- We will assess our learners to determine next steps
- We will incorporate problem-solving and innovation in teaching and learning
- We will use internationally benchmarked standards to guide our assessments and teaching
- We will sustain a collaborative culture with a focus on learning for all
- We will engage our families and communities
- We will recruit, retain, and develop highly competent educators
- We will build leadership capacity within our educational community



World Class Outlook: Eastern States Consortium



- Partnership with high-achieving districts in six states
- Shared professional learning and benchmarking
- Collaborative best-practice sharing
- International outlook



National Recognition



- U.S. News & World Report
 - Silver Medal Award winner
 - #8 in Tennessee
 - Top 5% of all schools in U.S.



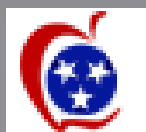
TN State Report Card

Grades 3-8 Academic Achievement			
	2009	2010	2011
Math	A	A	A
Reading/LA	B	B	A
Social Studies	A	A	A
Science	A	A	A



TN State Report Card

Grades 5, 8, & 11 Writing			
	2009	2010	2011
Writing 5 th	A	A	A
Writing 8 th	A	A	A
Writing 11 th	A	A	A



TDOE Report Card



Kingsport
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Academic Achievements

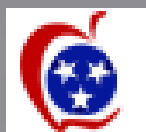
- Tennessee Comprehensive Assessment Program
 - Math (3rd-8th) Proficiency: 5th in Tennessee
 - Algebra II End of Course Proficiency: 4th in Tennessee
 - Reading/Language Arts Proficiency: Top 10% in Tennessee
- Graduation Rate: 92.7% (2011)
 - State average = 85.5%
 - State goal = 90 %
- Per Pupil Expenditures: \$10,189
 - State average = \$9,084
- 2011 KCS TCAP Results
 - 5th graders 1st in state in math
 - 4th graders 5th in state in reading
 - 5th graders 6th in state in reading
 - 3rd graders 6th in state in math
 - 6th graders 10th in state in math



Academic Achievements

2011 ACT Scores (3-year average)			
	National Avg. (one year)	Tennessee Avg.	KCS
Composite	21.1	19.1	22.1
English	20.6	18.8	22.0
Math	21.1	18.7	21.9
Reading	21.3	19.3	22.3
Science/Reasoning	20.9	19.1	21.7

*TN one of only eight states to test
100% of students

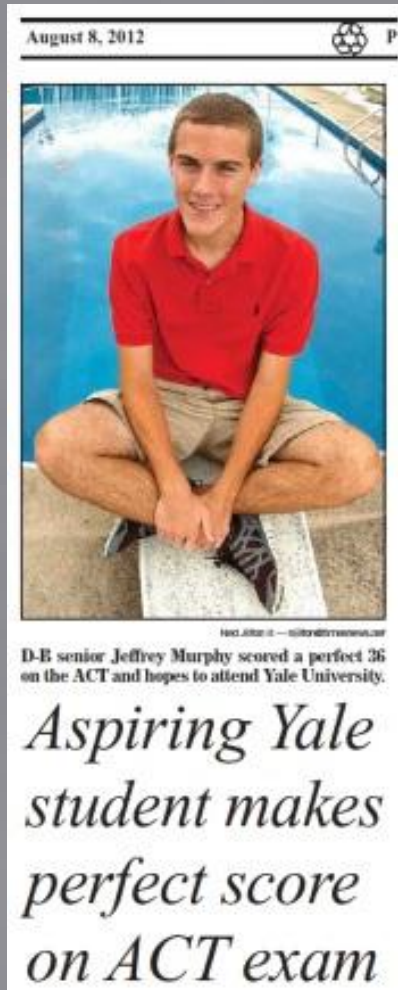


TDOE Report Card



Kingsport
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Academic Achievements

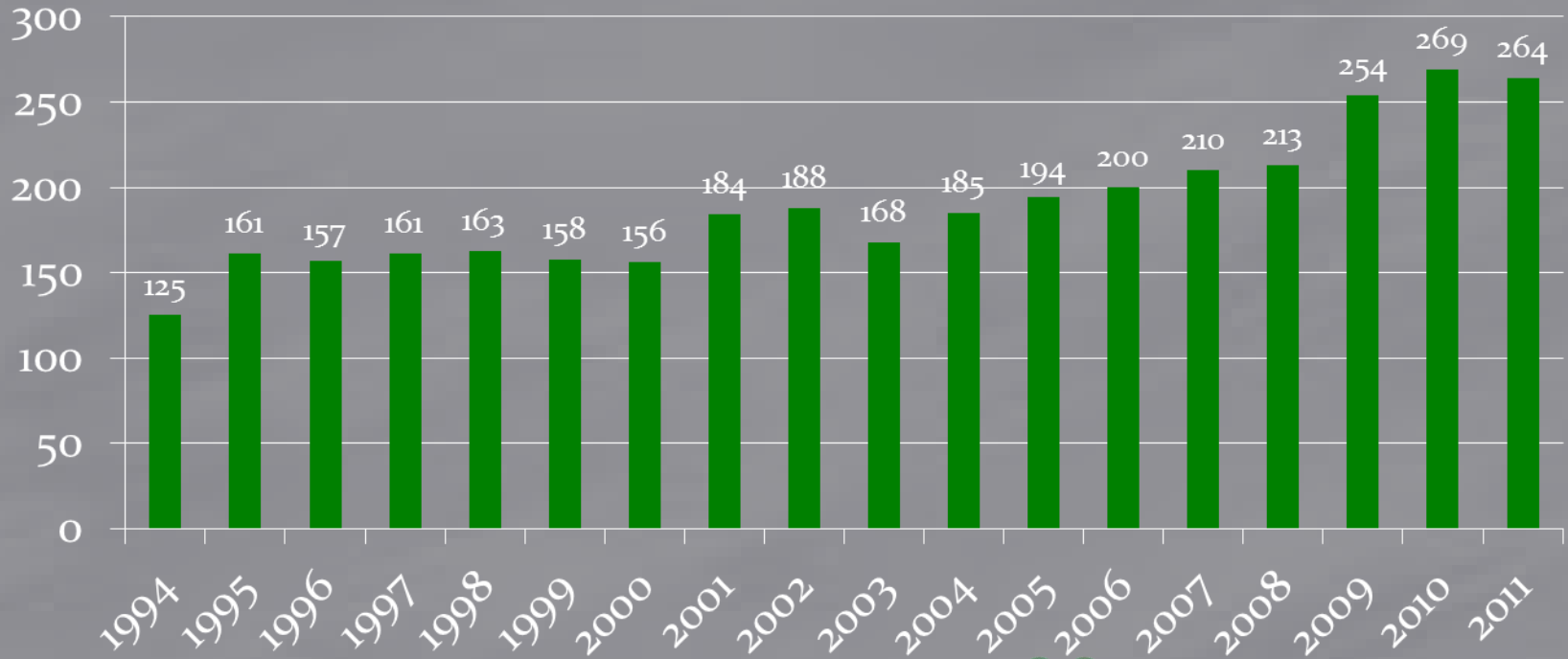


Board of Education Honors Dobyns-Bennett Students for Perfect ACT Scores



Academic Achievements

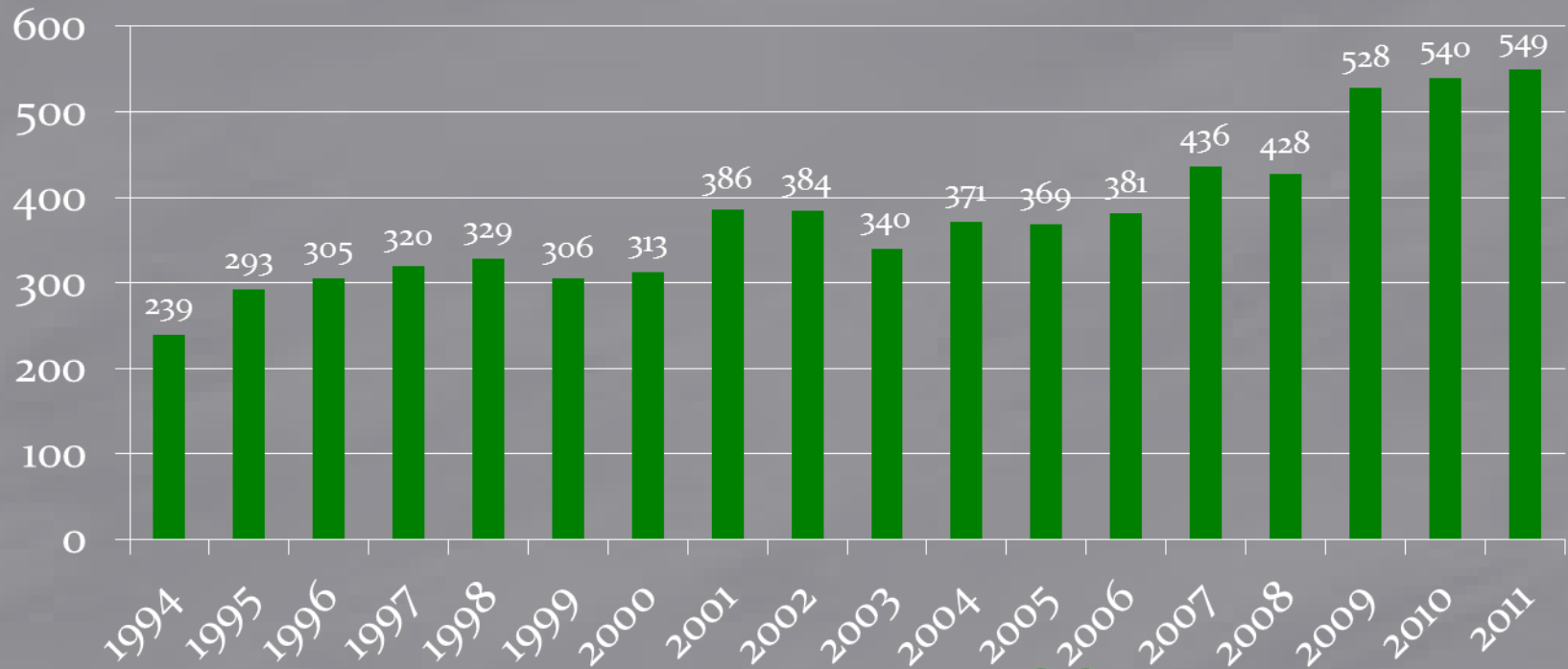
Number of AP Participants



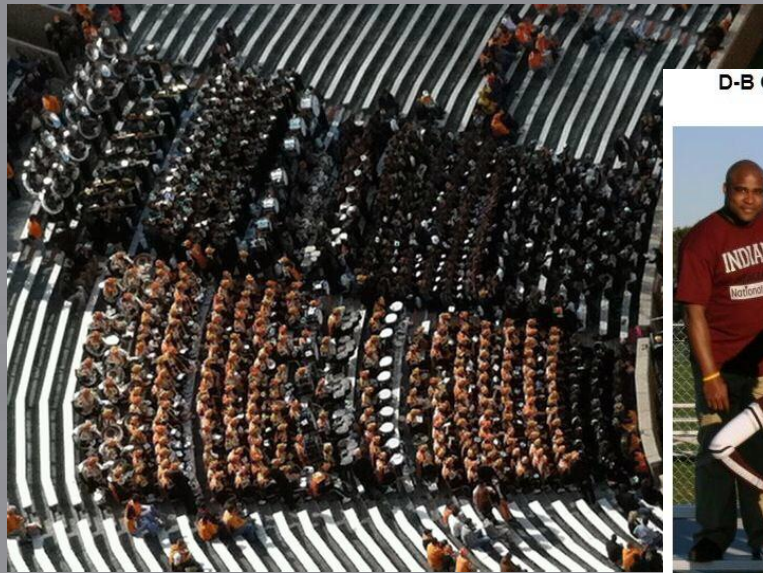
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Academic Achievements

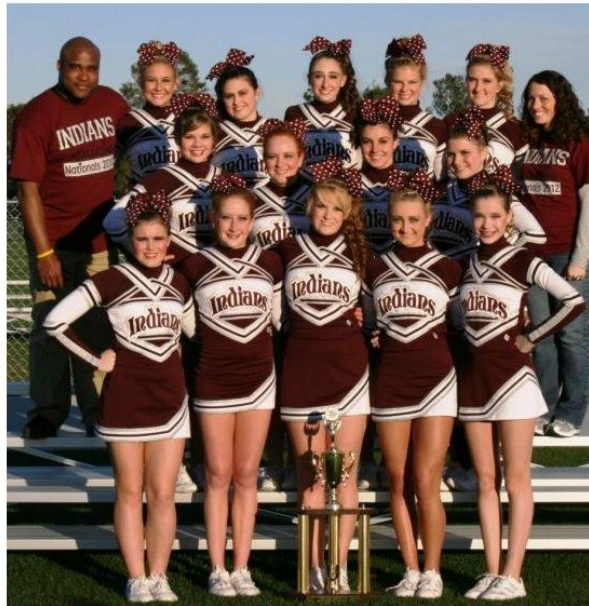
Number of AP Exams



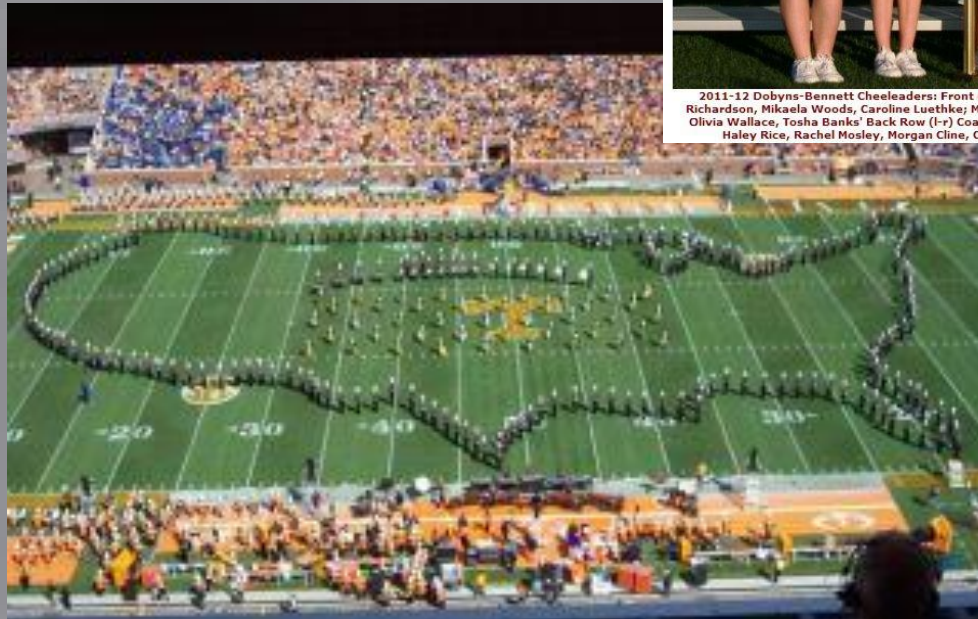
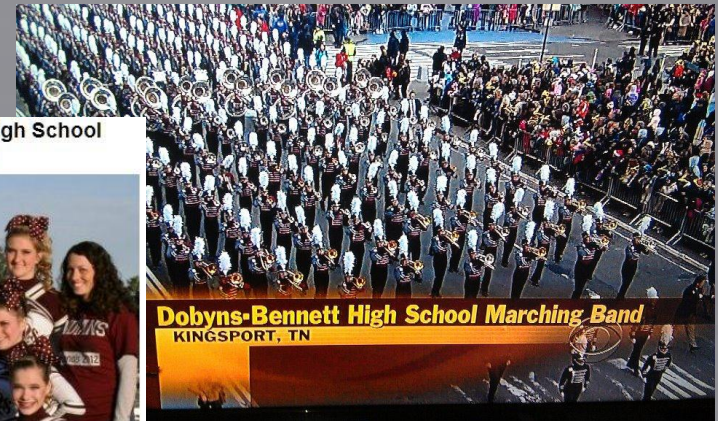
Kingsport
City Schools™



D-B Cheerleaders Place 4th at National High School Cheerleading Championships



2011-12 Dobyns-Bennett Cheerleaders: Front row (l-r) Tiffani Cline, Stephanie Tillson, Jacy Richardson, Mikaela Woods, Caroline Luethke; Middle row (l-r) Addie Hernandez, Logan Myers, Olivia Wallace, Tosha Banks; Back Row (l-r) Coach "D" Kerr, Whitney Steadman, Rae Neilson, Haley Rice, Rachel Mosley, Morgan Cline, Coach Jessica Ross. Photo contributed to





- Largest band in Tennessee (330 members)
- Only TN band to receive the Sudler Flag of Honor
- Nationally recognized
 - Macy's Thanksgiving Day Parade
 - Rose Bowl Parade
- Largest number of musicians in the East Tennessee All-East Honor Bands for last 15 years
- Largest number of musicians in the Tennessee All-State Band 12 of last 15 years
- D-B graduate musicians currently playing at:
 - Harvard
 - Yale
 - Vanderbilt
 - Eastman Conservatory
 - Julliard School
 - Notre Dame
 - Georgia Tech
 - DePaul University
 - Indiana University
 - Northwestern University
 - University of Kentucky
 - University of Texas
 - Clemson University
 - University of So. Carolina
 - University of Tennessee

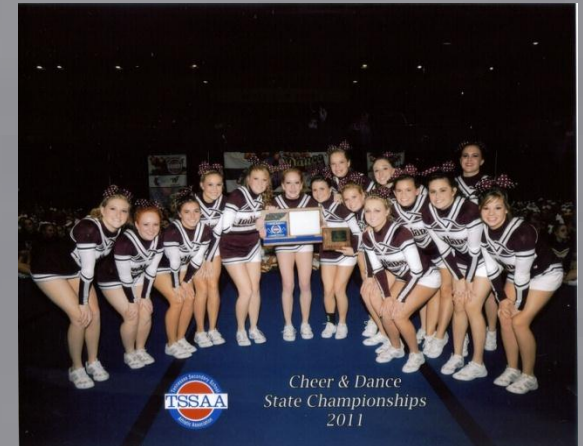
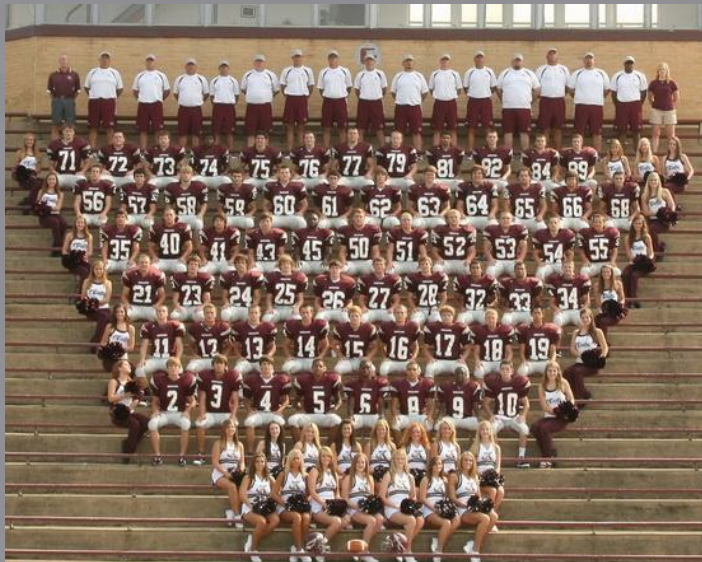


Kingsport
City Schools™

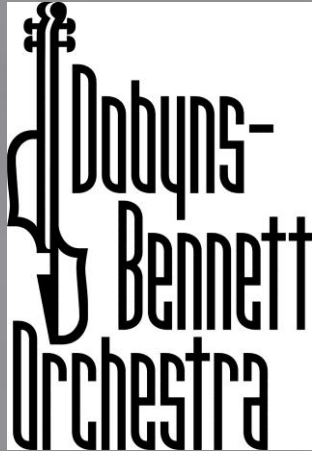


Dobyns-Bennett High School Athletics

- Boys Basketball
 - 2,124 wins; #1 in the nation
- Baseball
 - 3rd most wins in the nation
- Football
 - Winningest program in the state of Tennessee
- Girls Volleyball
 - 2009 State Champion
 - 2010 State Runner-up
- Cheerleaders
 - 2011 State Champion
 - 2012 State Champion
 - 4th in the nation



Educating the Whole Child



- System-wide HS/MS Orchestra Program
 - One of only two systems in upper east TN with a string orchestra program
 - Performed at the TN Music Education Association State Convention
 - Only orchestra invited to play



- US FIRST Robotics Team



Educating the Whole Child



- Air Force Junior ROTC
 - 5 consecutive Distinguished Unit awards
 - Top 10% of over 880 JROTC units world-wide
 - Top 10% of 1,900 JROTC instructors world-wide
 - Cadets volunteered in 86 community service events in 2011-12
 - Cadets collected over 5,000 lbs in local food drive
 - Student cadet ranked #2 in Mountaineer Cadet Officer Leadership School



Kingsport
City Schools™

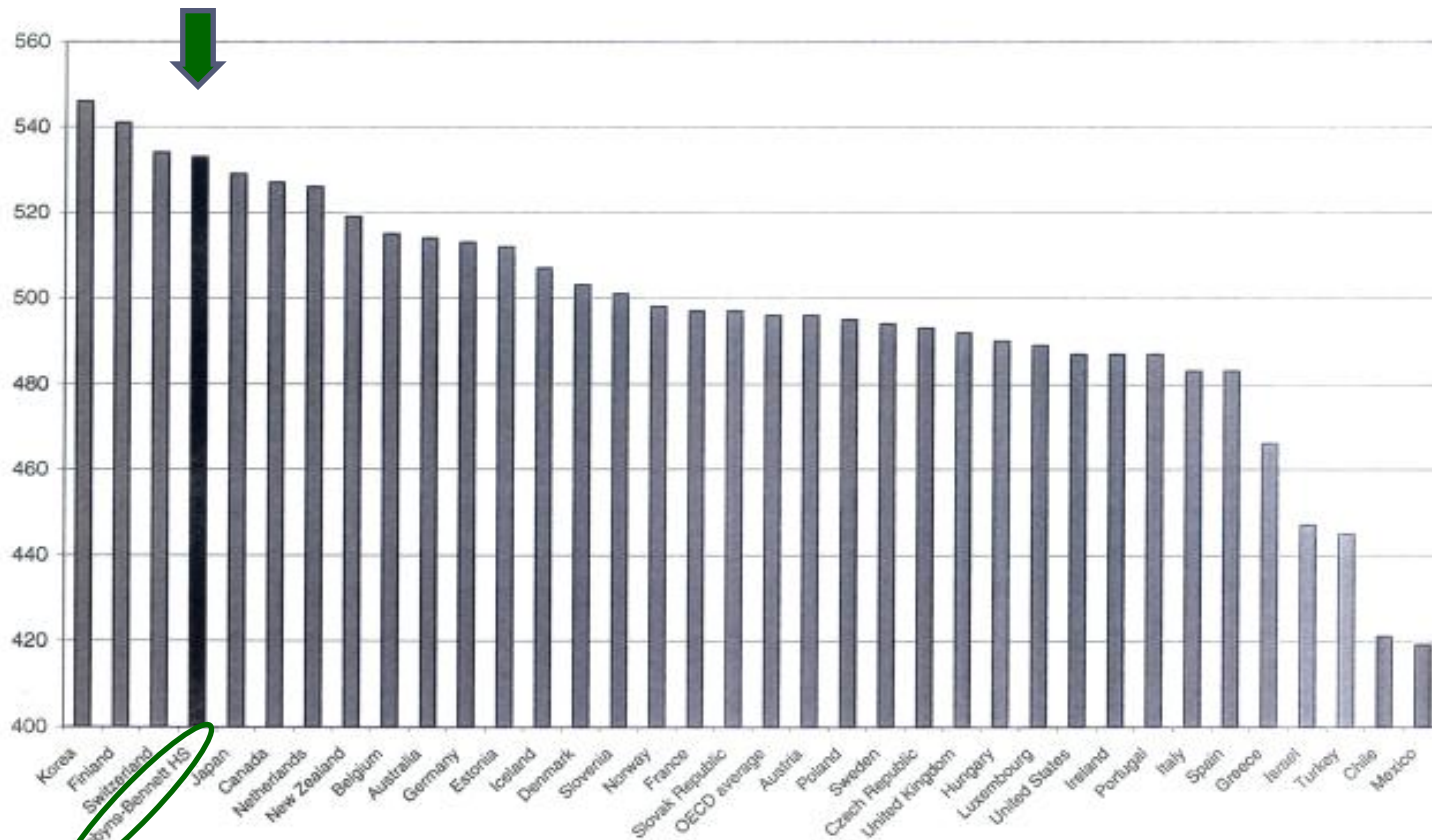
- Dobyns-Bennett Drama Department
 - 2011-2012: First place in state – One Act Competition
 - 2011-2012: First place in state – Interpreters Theatre
 - 2011-2012: First place in state – After Dinner Speaking

Dobyns-Bennett High School: An International Comparison

- A rigorous study compared PLAN (in ACT family) to PISA (Program of International Student Assessment)
- 15-year olds from Dobyns-Bennett
- Several U.S. high schools in the study

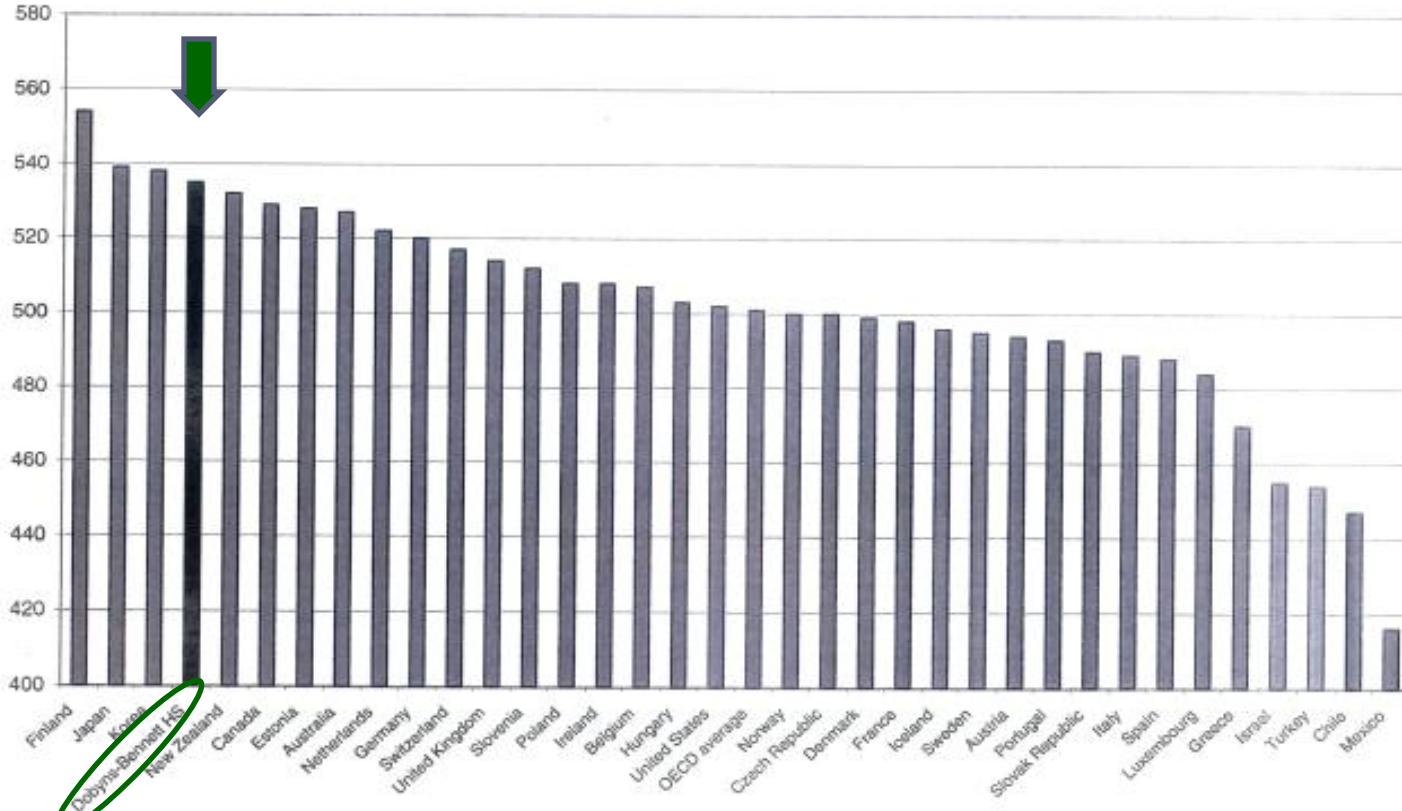


Figure 1e. Mathematics for Students Age 15-Comparison to OECD Countries



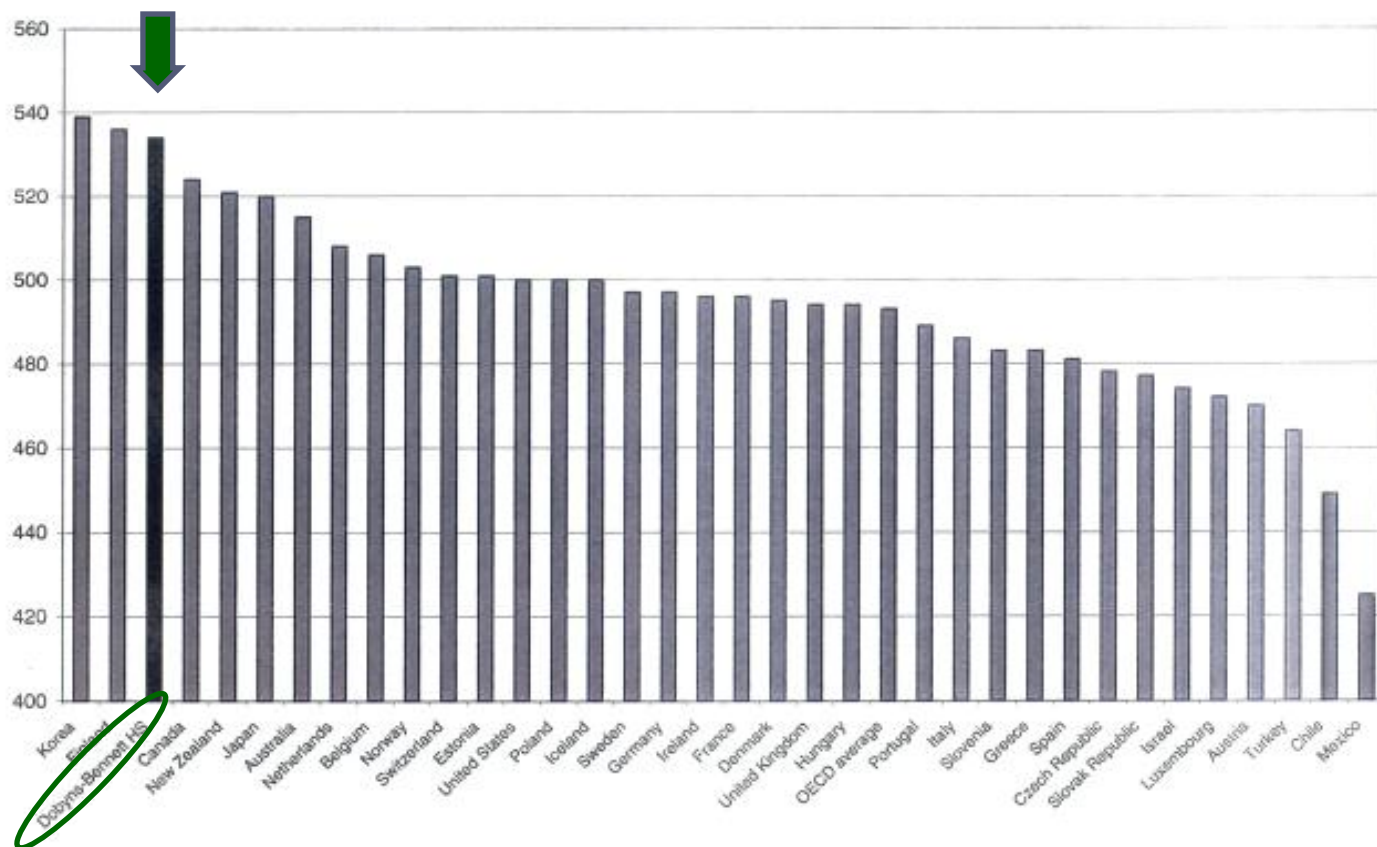
Math: 4th in the World

Figure 1f. Science for Students Age 15-Comparison to OECD Countries



Science: 4th in the World

Figure 1d. Reading for Students Age 15-Comparison to OECD Countries



Reading: 3rd in the World

“Student Focused ... World Class”



You are cordially invited to join us!

www.movetokingsport.com

Please RSVP to:

Mayor Dennis Phillips

City of Kingsport

423-229-9412

DennisPhillips@kingsportTN.gov

Miles A. Burdine

Kingsport Area Chamber of Commerce

President & CEO

423-392-8807

mburdine@kingsportchamber.org

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Kingsport Area Chamber of Commerce

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423-392-8804 o

423-967-4130 c

